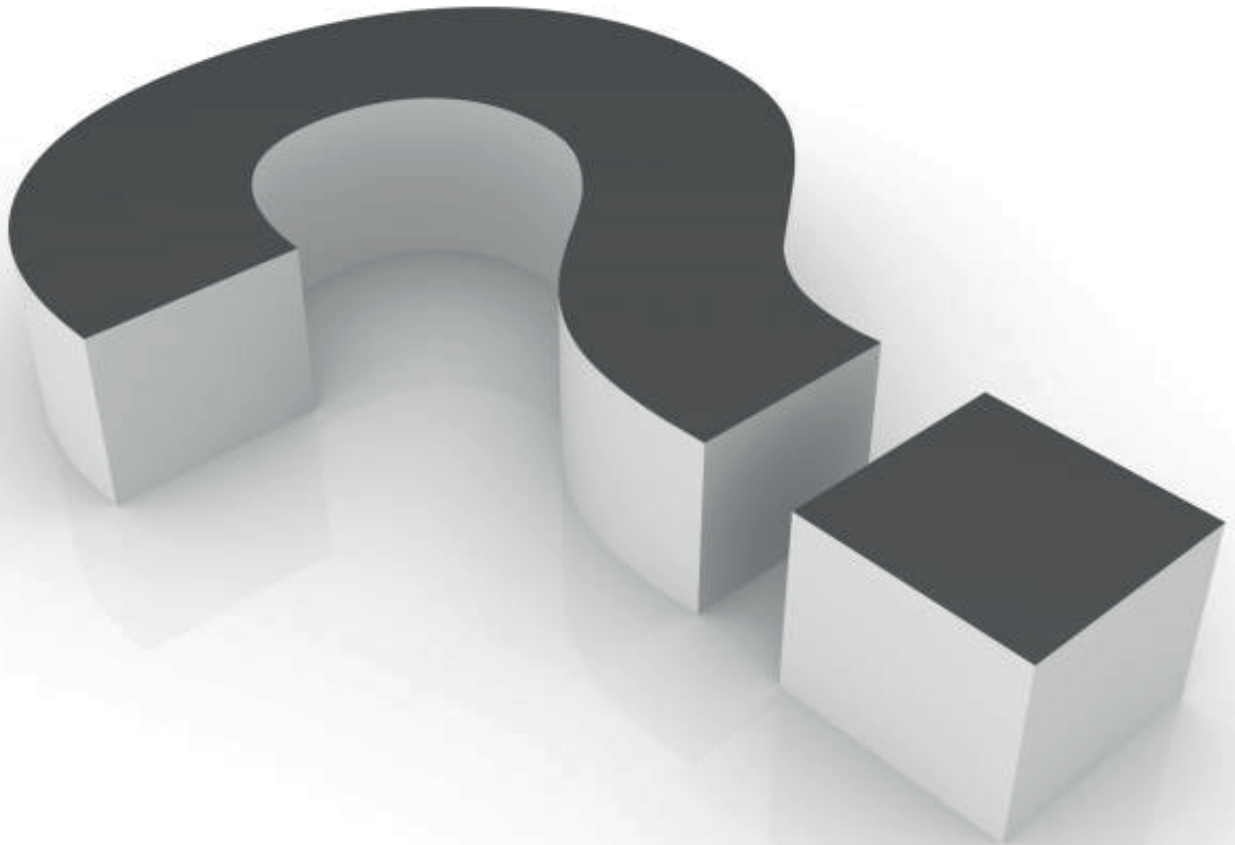




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## **ASSIGNMENT**



**Introduction to Marketing**



## 01. Fundamentals of Marketing

Assignment

**Question 02:** Ask any three retailers about how they can create customer value and build long-term profitable relationship with customers.

